

## Do you have a showroom?

Mocha doesn't have our own showroom, but for a very good reason. We are formal suppliers of products from renowned manufacturers such as Orangebox, Wilkhahn, Hitch Mylius, Boss Design, Connection Seating, Arper, Brunner, Walter Knoll and Ocee Design. In fact we are a dealer partner for over 60 manufacturers in the UK and across the EU meaning we have literally tens of thousands of individual furniture products we can supply. This is our strength and where we add value to you by being able to offer a furniture package that cherry picks the best products for every element of your project from multiple manufacturers. The best desk for your brand, look and budget won't be made by the same manufacturer as the best task chair, which in turn won't be made by the same manufacturer as the best storage units. On an average project we supply product from over 12 different manufacturers. This is how we provide you with the best possible furniture solution at absolutely the best price. But with this dizzying depth of choice having a showroom would be impossible. What would we show in it? The products that we know are best for your company will be completely different to the next company we speak to as they will have different requirements. In office furniture one size very definitely doesn't fit all. Every project is totally different as no two organisations are the same.

This doesn't mean we can't show you product before you commit to buy though. The Clerkenwell district of London is the home to over 110 commercial furniture showrooms all located within a square mile of Farringdon station which is accessible by train within an hour and a half anywhere from the south coast, to the Midlands to East Anglia. Clerkenwell contains more creative businesses and architects per square mile than anywhere else on the planet, making it truly one of the most important design hubs in the world. Clients who want to view furniture are invited to be taken to Clerkenwell by Mocha to visit the showrooms showing the key products we have selected for their scheme. A typical day involves visiting 5 to 6 different showrooms all within walking distance of each other, with lunch provided in the middle of the day. Many of the manufacturer showrooms are the result of multi million pound investments and their interior architecture and the products they showcase are at the very cutting edge of workplace design. A showroom day in Clerkenwell is always a memorable experience even for us who are there every week. For those who have never been it is always a delight to see this world of design they didn't know existed unveiled for the first time. A showroom day does mean we ask you to show a little more commitment to the process of seeing product than simply visiting us at our office, but the return is huge and if about to invest thousands, tens of thousands or often hundreds of thousands of pounds in a project we consider this to be a not unreasonable use of your time.

Best function and value in a furniture scheme cannot be supplied by a single manufacturer. The chances of a single local showroom showing a small collection of products containing the best solution for your project is also zero. Only a considered package of products from a variety of different manufacturers can do this. Invest the time for a reputable dealer to show you these options. We guarantee it's a day you won't forget for a long time - and not many working days can boast that.